Christmas

Suggestion.

Please your friends as the Lamberts will please you, and you will all be happy.

DIAMOND JEWELRY.

	700 70.00		
BRACELETS	87,50	TO	8600,00
BROOCHES AND PEN-	6.75		800,00
DANTS			
DEOF EARRINGS	5,00		800,00
SCREW	5,00		875.00
HOLKTAIRE RINGS	7.50		500,00
CLUSTER	15,00	**	875,00
MARQUISE	85,00	**	875,00
FANCY COMBINA-			
TION	7.50		895,00
STUDS	8.75	**	500.00
SCARF AND STICK			
PINS			175,00
SLEEVE BUTTONS	5,00	*	75.00
LOUKETS AND			
CHARMS	8.75	**	100,00

PERFECT CUT, BRIGHT, SNAPPY STONES ONLY, SECURELY SET IN BEST HAND SOLID GOLD MOUNTINGS,

"Trifles captivate small minds," but low prices captivate all sizes of pocket-

BRACELETS	8.75		850,00
DROP AND SUREW	8.75	122	
DROP AND SCREW		***	85.00
DROL WAR BOWEAL			00,00
	1.25	**	10,00
EARRINGH	A.RO		10,00
INFANTH' AND	22	-	
MISSES RINGS	.65		19,00
LADIES' RINGS	1.00		10,00
BOYS' AND GENTS'		-	
RINGS	1,50	**	20,00
STUDS (SET OF S)	1.50	**	6.00
COLLAR BUTTONS	1,00	**	2,50
SLEEVE BUTTONS	1.75	**	15,00
LOCKETS AND			
CHARMS	1.25	**	20.00
N CRLACES	2,50	***	10.00
VICTORIA CHAINS	8.75	**	25,00
GUARD CHAINS	6,00	**	75,00
GENTS' 14 KT. VEST			1000
CHAINS	7.50	**	60,00
GENTS' 14 ET. DOU.	0.70		
BLE VEST CHAINS.	7.50	**	80,00

BRADE	88,59	TO	825,00
ALUMINUM			80,00
LEATHER	2,25	**	7.50
GOLD EYEGLASSES			
AND SPECH	2,78	**	10,00
CANES AND UMBREL			
LAS, WITH GOLD			
AND SILVER			
MOUNTINGS	1.00	**	89.00

OPERA CLASSES, Etc.

Fair presents brighten many hearts.

like it."

To quote Shakespeare, "Now am in Holiday Humor." Appropriately this was in

"As You Like It."

Well, there is one place where a Holiday Present can be obtained "just as you

At the corner of Third Avenue and 58th Street there is a store filled to overflowing of first-class goods at the lowest possible cost consistent with honest dealing and good values. They sell lower than any others because of low rents and spot cash transactions. No profit charged to cover bad debts. This place is



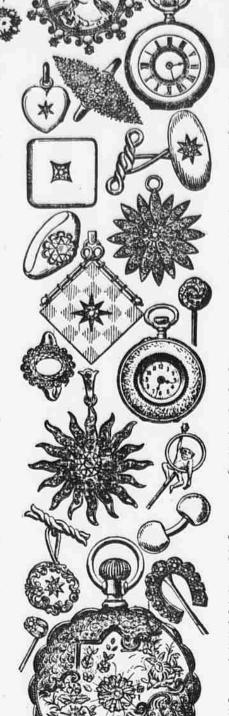
"Well, we admit it," said a member of the firm, "and we are proud of our reputation. People have found out that we are importers and manufacturers, and. being under light expenses, our

Customers Get the Benefit Every Time.

"We buy and sell for cash only and save the Jobbers' profit, which is a large item. We deliver all goods anywhere East of the Mississippl.

"Our selections are the choicest, our styles the newest (in many cases exclusive) and our stock complete, and no sharp-eyed, far-seeing, sensible person will leave our store, after investigation, without purchasing suitable presents. We urge no one."

THIS IS THE TALK OF THE TOWN, AND WE ADVISE ALL READERS OF THE SUN TO SEE FOR THEMSELVES. OPEN EVENINGS DURING THE MONTH OF DECEMBER.



Hints for Christmas.

The always reliable and always popular store of Lamberts is the place to

WATCHES.

00 7 4 4 45 4 4			
CRATELAINE		то	810 60
LADIES' SILVER		^~	0.0.00
HUNTING		44	10,00
LADIES' SILVER			
BEAUTIFUL ENAM.			
ELLED, ALL COLORS,			
WITH PIN TO			
MATCH	7,50	.00	15,00
LADIES' SOLID GOLD			
CHATELAINE	8,00	**	80,00
LADIES' SOLID GOLD			
BUNTING	10.00	**	150,00
LADIES' SOLID GOLD			
CHATELAINE, BICH.			
LY ENAMELLED,			
ALSO SET WITH			
PEABLS, PEARLS			
AND DIAMONDS,			
AND OTHER CHOICE			
DESIGNS, WITH	-	1 00	DEMENDS HOLD
PINS TO MATCH	25,00		250,00
WATCHES			20 00
GENTS' SOLID GOLD	4.90		10.00
WATCHES	19.00	**	150,00
GENTS SOLID GOLD			
FILLED WATCHES	10.00	*	25,00
BOYH' HILVER	8 75		15,00
BOAS, SOULD COUD			10,00
WATCHES		**	50.00
CELEBRATED HOW.			
ARD WATCHES IN			
14 KT. SOLID GOLD			
CASES	89.00		185.00
ALL OUR WATCHES	AR	E .	THOR.
			ON STREET, SQUARE,

OUGHLY TESTED AND REGULATED AND ARE GUARANTEED PERFECT TIMEREPPERS

IN STERLING SILVER TABLEWARD AND NOVELTIES WE DISPLAY AN ENORMOUS VARIETY, THOUSANDS OF OTHER ARTICLES NOT MEN-TIONED IN THE ABOVE LIST WILL BE FOUND IN OUR ESTABLISHMENT, EACH AND EVERY ONE ESPECIALLY ADAPTED FOR HOLIDAY PRESENTS.

CLOCKS.

10.00	To	850.00
8,75	**	75.00
8,75	**	25.00
9,00	**	80.00
5,00		50,00
1.00	***	10.00
	8,75 8,75 9,60 5,00	8.75 " 9.00 "

The famous LAMBERTS STORE is easily reached from all parts of Greater New York.

Take Third Avenue L or surface cars, 59th St. Crosstown or Lexington Av. cable cars.

Take Third Avenue L or surface cars. 50th St. Crosstown or Lexington Av. cable cars.

DOWNTALL OF OLD JAKE.

***TOTAL OF OLD JAKE.

**TOTAL OF OLD JAKE.

***TOTAL OF OLD JAKE.

***TOT